



making it happen together

Wetumpka's biggest event of the year CHRISTMAS on the COOSA

INFORMATION FOR PROSPECTIVE SPONSORS

2012 Christmas on the Coosa Events

Nov. 2 & 3 - COTC Pageants

Dec. 3 - COTC Decorations Contests

Nov. 30 - Tree Lighting and Nativity

Dec. 8 - CHRISTMAS ON THE COOSA DAY

Nov. 30 - Unveiling of the New

Dec. 14 - Luminaria Night

Lights in Motion Display

Dec. 15 - COTC Ball

SPONSORSHIP OPPORTUNITIES

Sponsors recognized in promotional materials and at events

- Contributions to underwrite the cost of brochures and other promotional materials.
- Donations or discounts for bouquets, prizes, decorations, etc.
- Contributions to assist in funding additional nativity lighted scenes and photos with Santa at the tree lighting.
- Donations to help create the new Lights in Motion display downtown.
- Contributions to fund decorations contests winners' placards and possibly cash awards.
- Donations to help pay for food, character actors and photos with Santa at the children's character breakfast.
- Contributions to help offset the cost of the fireworks display.
- Donations to assist in paying ball expenses - decorations, food, band, etc.

OTHER OPPORTUNITIES TO HELP

- Spread the word by displaying posters, distributing promotional materials and/or advertising events on electronic signs.
- Volunteer to work on one of the Christmas on the Coosa committees.
- Attend Christmas on the Coosa events.
- Buy a Christmas on the Coosa shirt and wear it.
- Participate in decorations contests.
- Participate in the street and/or boat parades.
- Purchase and display luminaries.
- Reserve a table for your company at the Christmas on the Coosa Ball.



CHRISTMAS on the COOSA

2012 SPONSORSHIP FORM



Yes

~ I / my company would like to partner in our community's biggest annual event ~ **Christmas on the Coosa**

Name of Company/Individual _____

Address _____

Telephone _____

Email _____

I / my company wish to contribute by:

Offering a discount on the following services or items:

Providing the following services or items:

Making a monetary donation to help fund:

_____ Amount \$ _____

Signature _____

For more information, contact the COTC office at 334-567-1384, email wetumpkaevents@bellsouth.net, visit www.cityofwetumpka.com (click on Special Events) or find us on Facebook (Wetumpka Christmas on the Coosa).